

Undergraduate Diploma in Business Administration: Intakes September 2025

Assessment Task: Written assignment based on chosen questions	
Module: <i>Creating a Business</i>	Tuition Centre: 21 Academy Licence Number: 2018-017
Level: Award MQF Level 5	Student Name:
Date:	Student Number:
Assignment Deadline: 19 February 2025	
<p>Task The purpose of this unit is to develop an understanding of a particular topic you will write about which forms part of the process to Create a Business.</p> <p>Note This assessment provides students with an opportunity to put into practice the relevant provisions in relation to the topic they choose to write about forming part of the process to Create a Business.</p> <p>Note You should plan to spend approximately 20 hours researching the assignment question, preparing for and writing the assignment for assessment. The nominal word count for the assignment is 1,200 words. You are expected to use the Harvard referencing style. You are expected to use the Harvard referencing style. Make sure to go through the Assignment Guidelines made available in the course resource centre.</p>	
<p>Choose 1 question from the following:</p> <p>☐ Question 1: Business Model Canvas Analysis Explain the purpose and advantages of using the Business Model Canvas as a tool for strategic management and entrepreneurship. Provide a detailed description of each section of the canvas, and critically analyse how these components work together to help organisations develop, evaluate, and innovate their business models.</p> <p>☐ Question 2: PESTEL Analysis – Nando’s in Malta Imagine that Nando’s is considering opening retail outlets in Malta. Conduct a PESTEL analysis to examine the external environment, identify the key Opportunities and Threats, and draw well-reasoned conclusions based on your findings. Your answer should also include a critical explanation of the PESTEL framework, its objectives, and its importance in supporting strategic decision-making.</p> <p>☐ Question 3: Financing Methods for Organisations Critically evaluate the range of financing options available to businesses. Compare their advantages, disadvantages, and suitability for different organisational contexts. Your analysis should cover both traditional and modern financing sources, and include at least one method not discussed in the lectures. Assess the implications of these financing choices for organisational growth and long-term sustainability.</p>	
Pass Mark - 50% of all the module’s weighted assessment methods.	Total Assignment Weighting - 55%
By submitting I confirm that this assessment is my own work	
Mark:	Signature: <main assessor>
Date	Signature: <quality assurance>