

Undergraduate Diploma in Business Administration: Intake November 2024-June 2025

Assessment Task: Written assignment based on chosen questions	
Module: <i>Creating A Business</i>	Tuition Centre: 21 Academy License Number: 2018-017
Level: Award MQF Level 5	Student Name:
Date:	Student Number:
Assignment Deadline: 13 November 2025	
<p>Task The purpose of this unit is to develop an understanding and application of a particular topic you will write about which forms part of process of Creating a Business</p> <p>Note This assessment provides students with an opportunity to put into practice the relevant provisions in relation to the topic they choose to write about, forming part of one or more components of Creating a Business.</p> <p>Note <i>You should plan to spend approximately 20 hours researching the assignment question, preparing for and writing the assignment for assessment. The nominal word count for the assignment is 1,200 words. You are expected to use the Harvard referencing style. You are expected to use the Harvard referencing style. Make sure to go through the Assignment Guidelines made available in the course resource centre.</i></p>	
<p>Choose 1 question from the following:</p> <p>☐ Question 1: Critically discuss the purpose and benefits of utilising the Business Model Canvas as a strategic management and entrepreneurial tool. Provide a detailed explanation of the significance of each segment within the canvas, analysing how these components collectively contribute to the development, evaluation, and innovation of an organisation's business model.</p> <p>☐ Question 2: Assume that IKEA is exploring the prospect of establishing retail operations in Malta. Conduct a PESTEL analysis, identify the resulting Opportunities and Threats, and draw reasoned conclusions based on your evaluation. The assignment should also incorporate a critical explanation of the PESTEL framework, discussing its objectives and its significance in supporting informed strategic decision-making.</p> <p>☐ Question 3: Critically examine and compare the range of financing methods available to organisations, assessing their respective advantages, disadvantages, and suitability within different business contexts. Your analysis should encompass both conventional and contemporary sources of finance, evaluating their implications for organisational growth and sustainability.</p>	
Pass Mark - 50% of total weighted score	Total Assignment Weighting - 55%
By submitting I confirm that this assessment is my own work	
Mark:	Signature: <main assessor>
Date	Signature: <quality assurance>

