

Corporate Wellness

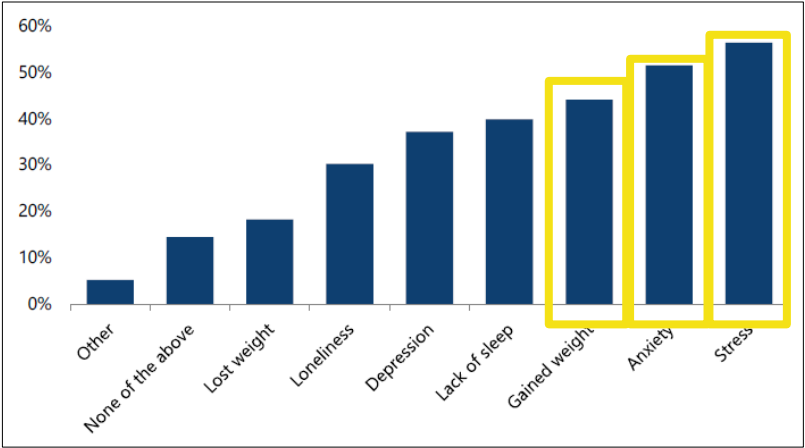
A. Pizzolante



Health & Wellness Consumer Behaviours

1

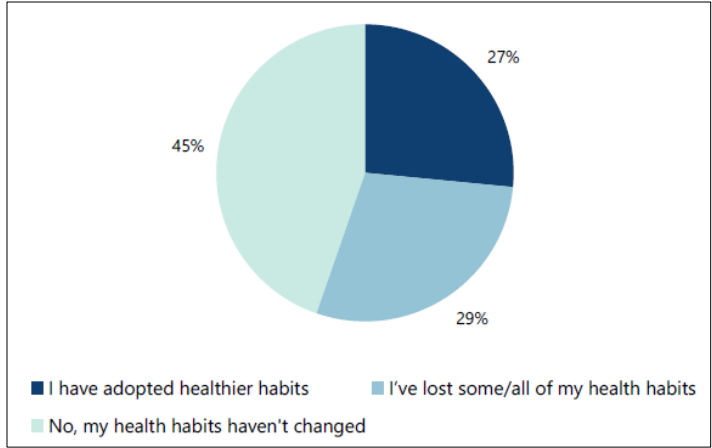
Since the beginning of Covid-19, have you experienced any of the following?



56% of respondents cited stress, 51% anxiety, 44% gained weight.

2

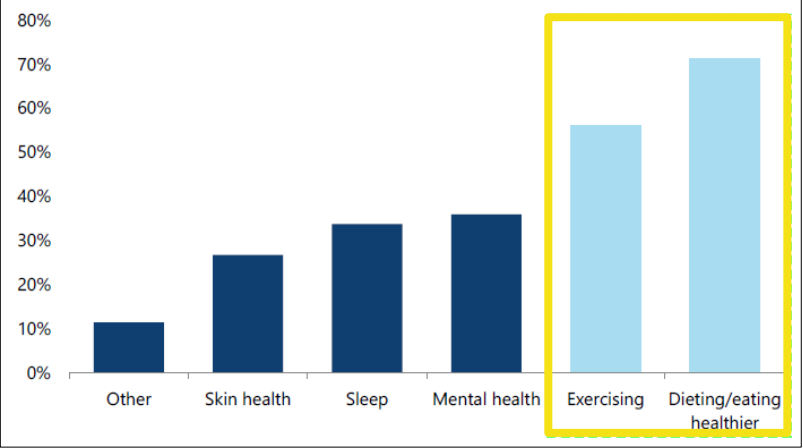
Have your health priorities changed since the start of the pandemic?



Men were more likely to admit healthier changes than women and less likely to report having lost their health habits.

3

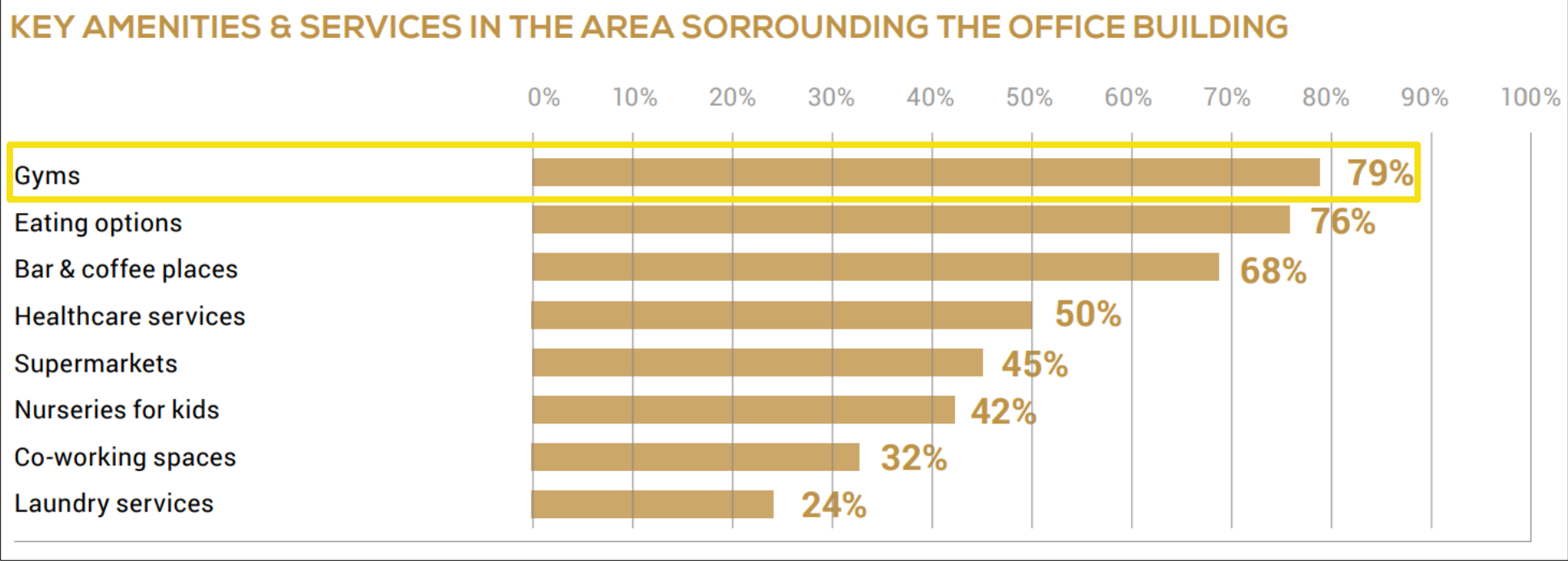
Which healthier habits have you adopted?



70% recognized to have started dieting/eating healthier, 56% started exercising.

Source: Jefferies Research, January 2021

Health & Wellness Consumer Behaviours

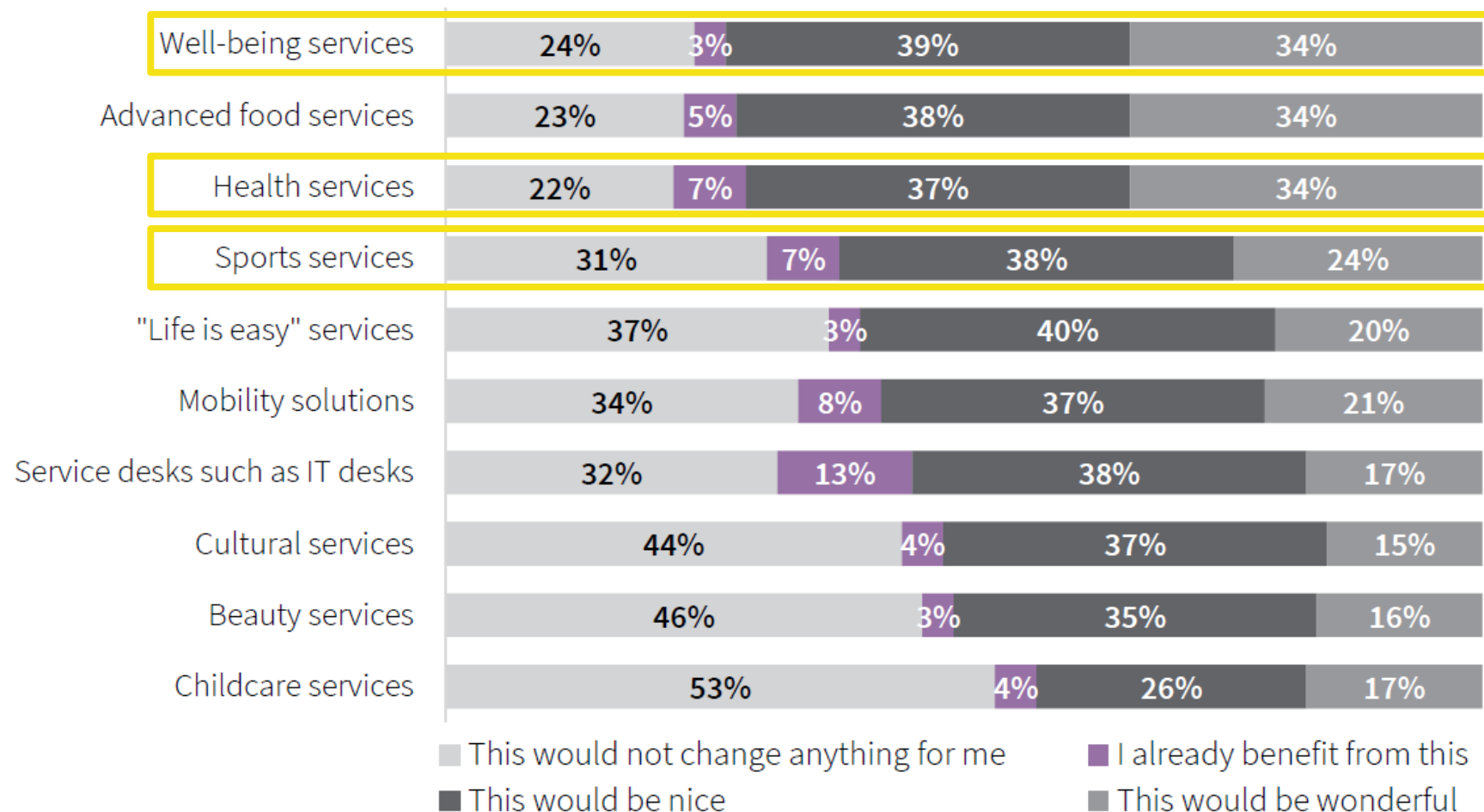


When it comes to amenities in the area surrounding the office complex, the key items are the presence of **Gyms**, the availability of eating options, the presence of a good variety of bars and coffee places.

Source: COIMA, The Future of Offices, February 2021

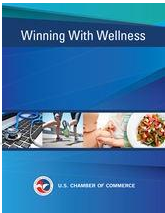
Health & Wellness Consumer Behaviours

Companies that embrace the potential benefits of a post-COVID-19 World could be rewarded with a more **Productive** and **Engaged** workforce and greater **Cost Efficiencies** across their portfolios.



Source: JLL Research, January 2021

Wellness, Corporate Benefits



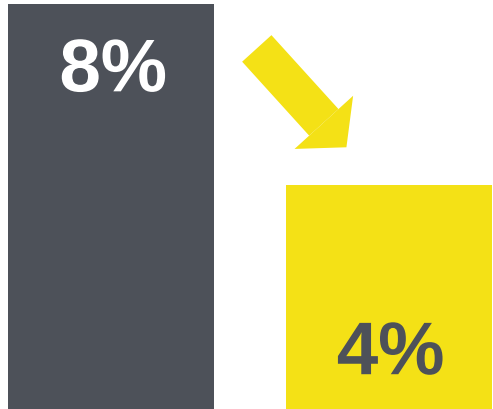
HIGH RETURN ON INVESTMENT



Mid- to long-term investment in Wellness Programmes (2-9 years), leads to a
ROI from 1.5 to 3.0

LESS ABSENTEEISM IN THE COMPANY

ABSENTEEISM RATE IN COMPANIES **



Company average
(with more than 250
employees)

Company average
where Wellness
programmes and
initiatives are offered

REDUCED COSTS FOR HEALTHCARE



More than 60%* of the companies interviewed cited a significant reduction in the organisation's healthcare costs thanks to the Wellness Programmes that were implemented.

Source: * "Winning with Wellness" Report, U.S Chamber of Commerce 2018; **Top Employers Institute 2018

Wellness, Corporate Benefits

MAIN BENEFITS FOR WORKERS

- Improved work-life balance
- Increased physical and mental well-being
- Reduced stress



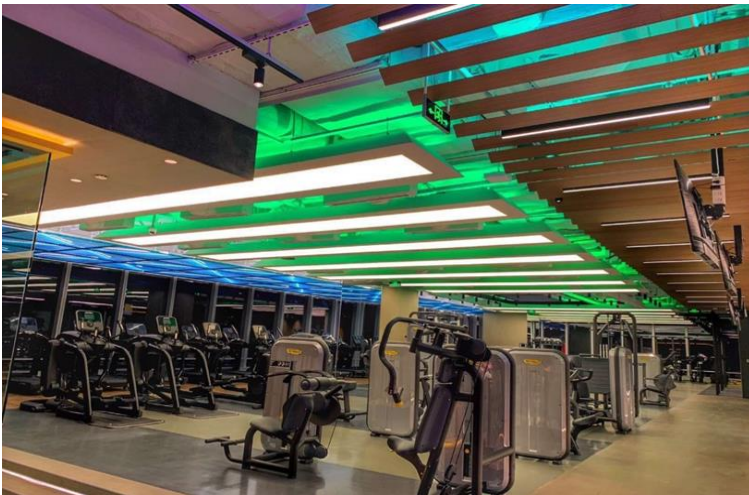
THE MAIN BENEFITS FOR COMPANIES

- Less absenteeism and lower healthcare costs
- Improved corporate climate and teamwork
- Increased employee retention
- Better company image
- Corporate Social Accountability

A HIGH PERCEIVED VALUE

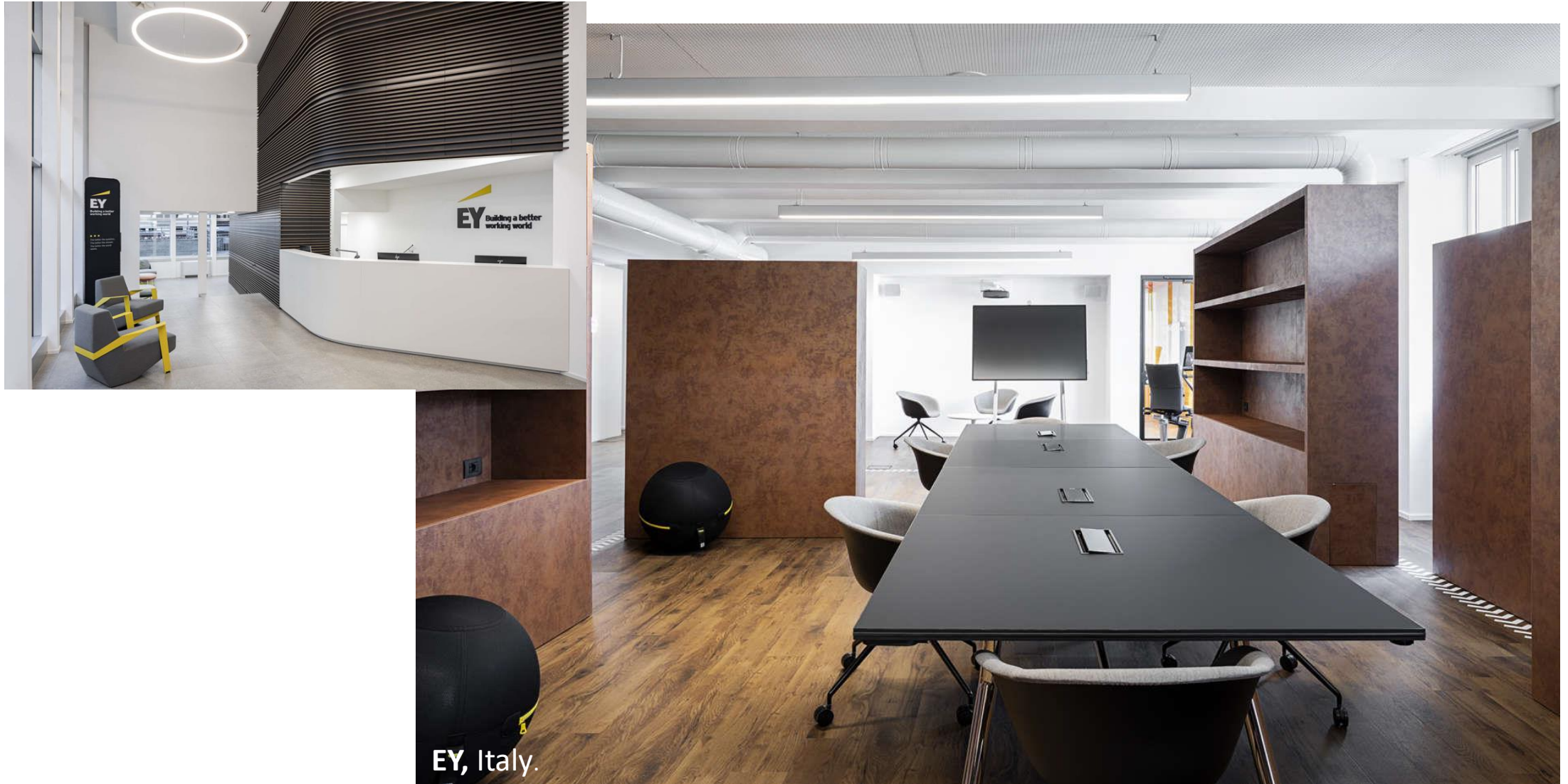


Technogym Corporate Wellness Solutions - Space

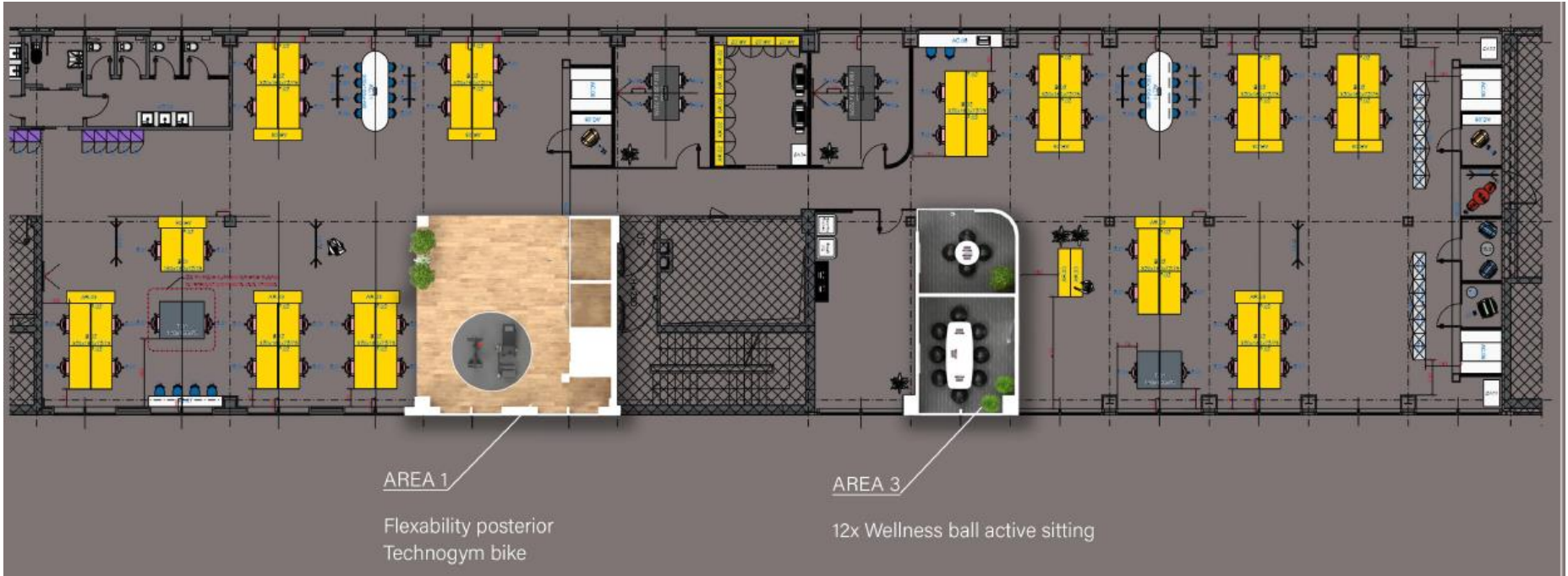


Adidas, China.

Technogym Corporate Wellness Solutions – No Space



Wellness Office Project



TECHNOGYM BIKE



FLEXABILITY



WELLNESS BALL

Wellness Office Project



KINESIS PERSONAL



TECHNOGYM BIKE



WELLNESS BALL



TECHNOGYM MYRUN



VARIO EXCITE LIVE

Technogym Corporate Wellness Solutions

On site...

NO SPACE SOLUTION

...Online

SPACE SOLUTION

HOME SOLUTION



Wellness Office – The Next Normal

Coming back to the **Office**...

CONCEPT



CONCEPT



... has never been more **Productive!**

A group of people are exercising in a modern gym. In the foreground, a woman is performing a high jump over a black plyometric box, holding a black medicine ball above her head. To her left, a man is crouching, and another woman is lifting a black medicine ball. In the background, several people are running on treadmills, and two women are performing a high jump over a black plyometric box. The gym has a concrete wall and a large window on the right side. The floor is black with yellow dashed lines and yellow 'X' marks.

THANK YOU